MANAGING DISPLAY OF COMMUNITY INFORMATION BANNERS ON THE ROUNDABOUT IN THE CENTRE OF BAILDON

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| Adopted 08/09/2014 | 1415/81 |
| Reviewed & approved Governance  | Gov 2122/32 on 13th Sept 2021 |

1. Bradford MD Council Highways Officers will allow the installation of a fixing system for the periodic, short-term display of approved community banners on the roundabout in the centre of Baildon subject to the conditions as set out below.
2. Only banners approved by Baildon Town Council and of community value will be permitted to be erected on the roundabout. The criteria for approval will be:
* Significant-impact community events taking place on/in public space in and around the centre of Baildon e.g., Farmers’ Market / Carnival / Baildon Prom / Festive Lights switch-on / Carols in the village.
* A community event taking place across multiple public venues in Baildon centre e.g. Scarecrow Festival, Baildon at Christmas.
* Notification of public consultations by Baildon Town Council or Bradford Council.
* Banners for lower priority events e.g., a meeting or single event, may be accepted subject to (i) no other community bookings requested for the same date prior to one month before the event
* All banners should be removed immediately after the event.
1. Banners will be 3m wide by 1m tall and should fit the frame supplied. (Smaller banners will not be allowed due to the poor legibility of the content) Banners will only be displayed for a maximum of 10 days (aim = 1 week but 10 days to allow for weekends)
2. Banners will be installed by a member of the Baildon Town Council staff or by a volunteer of the organisation requesting the banner after approval is given by the Town Clerk. High Visibility must be worn and the council will not be held responsible for the safety of members undertaking this activity.
3. A smaller notice should be put permanently on the roundabout flowerbed to inform the public that only approved banners may be placed on the roundabout.
4. The annual Harley Davidson event at the end of August should fall outside these arrangements for the time being as they have, for the past 20 years, erected their own very large banner on the roundabout and Bradford Highways officers are willing for this to continue. At some future date, the organisers might be requested to replace their banner with one that will fit with the proposed new arrangements.
5. All bookings should be made via the enquiries email address, specifying the name, role within the organisation and contact details of the booker and the date required.
6. Reservations / block bookings will be accepted subject to the criteria above, for the full calendar year starting in January. Bookings which meet the criteria will be met on a first come first served basis. When multiple bookings are received the 2 frames will be shared by mutual consent between parties.