Baildon Civic and Historical Society

Helen Thornton

Clerk to Baildon Town Council

2, Northgate

Baildon

BD17 6JX

Monday 4th March 2024

Bid for financial support - Baildon Town Council

Dear Helen,

Following our formal acceptance of the role of Yorkshire Day organisers, we have established a working party from among our members. We have circulated invitations to over 20 local organisations and the initial response has been encouraging.

We already have firm commitments for the following events on Saturday 3rd August:

* A baking competition by Baildon Women’s Institute (with a Yorkshire Theme)
* A 2-hour performance by the 24-piece Bradford Concert Band in the town centre.
* Clog dancing by *Clogaire* in the Town Square
* A walk from Baildon to Ilkley “baht ‘at” (7 miles) return by train – Baildon Walkers are Welcome (Bob Davidson)
* A special event at the Glen Tramway (Maggie de’Vries)
* An event at Bracken Hall (Jan Pollard)
* August 1st Guided tours of the historic buildings in and around the town centre (Mike and Tish Lawson)
* July 29th – August 3rd Rachel Gallagher has reserved space for a Yorkshire exhibition at the Town Library. It will feature Yorkshire dialect, Wars of the Roses, and Yorkshire’s Olympians.

At our meeting on Thursday 15th February, we discussed a wide variety of proposals. These are the ones we thought worth following up.

* Sports events (Rugby, Cricket, Runners, Rowing)
* Town Centre Performance by one of our village choirs
* Town Centre Performance by the Ukulele Band
* Folk Singers – Yorkshire ballads
* White roses display - made using a variety of crafts – Church Halls
* Story Telling in dialect - St James’s Church Hall.
* An event at Denso-Marston Nature Reserve
* Morris Dancing
* Yorkshire Beer Tasting – Shroggs, Junction Pub
* A cross country race to the Moor and back (Trophies donated by John Cole)
* Yorkshire food provided by local businesses and pubs.
* Drystone walling demonstration
* Alpaca trek – event

*Please note that these are at the ideas stage – we will be working with the different organisations to get them off the ground.*

We now feel that to include the communities in the different parts of Baildon, and to maximise available venues, we will fit some activities into a *Yorkshire Week* beginning Monday 29th July, leading up to the main events in the town centre on the Saturday.

The craft event, some sports activities, the Alpaca trek, the Glen Tramway event and Story telling will all be promoted as attractions for Children.

A very positive aspect of our working group is that we are long term residents with a wealth of local knowledge and useful contacts. We are determined that Yorkshire Day 2024 will be a great success.

In planning this event we are gaining experience that will be of great value for a Yorkshire Day next year as part of **Bradford City of Culture 2025.**  We have been successful in attracting funding which will allow us to mount an exhibition exploring the various communities from Europe and Southeast Asia who have made Yorkshire and Baildon their home. (Inclusion is a strong theme in the planned celebrations). On the 26th of March we will be meeting with Bradford Producing Hub for arts development who offer advice and support for community ventures.

Publicity

Flyers at Farmers’ Market Saturday 27th July

Flyers and Stall at Baildon Carnival

Facebook

Post on *Visit Baildon* and *Visit Bradford* websites.

Advertising in local media

Attracting media coverage

Please place this bid to the Baildon Town Council meeting on the 18th of March 2024. A representative from our working party will attend. We welcome the support of the Town Council.

Best Regards

The Yorkshire Day Working Party:

Geoff Shaw-Champion (BCHS),

Wendy Tonks (BCHS),

Judi Brown (BCHS),

Liz Throup (Dialect),

Jan Pollard (Baildon in Bloom, Bracken Hall),

Maggie de'Vries (Glen Tramway)

**Budget proposal**

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| **Venues booked** |
| Church Hall at St John’s | 10 am to 4 pm | 6 hrs x £25  | £150 |
| Copper Beech | 12 noon to 4 pm  | £75 + £75 deposit + £10 membership | £160 |
| Library wb 29 July | Exhibition “Yorkshire” | materials  | £ 50 |
| **Venues pending**  |
| Moravians  |  |  | £ 75 estimate |
| St James’s |  |  |  |
| Marquee Bulls Head  |  |  | £100 estimate |
| Bracken Hall |  |  |  |
| **Entertainment booked** |
| Bradford Concert Band  | 12 noon to 2 pm |  | £100 |
| Clogaire Clog Dance  |  | 2 x 15 min sets | £ 50 |
| **Entertainment pending**  |  |  |  |
| Phoenix Ceilidh Band  | afternoon | ticket sales  |  |
| Dry Stone Walling  | afternoon  |  | £100 estimate |
| **Publicity**  |  |  |  |
|  Assembly Marketing | 200 A5 flyers, |  | £122 |
|  (Quote incl VAT) | 300 programmes |  | £162 |
|  | 25 A4 posters  |  | £ 54 |
| Yorkshire Flags  | Amazon  | 50 x £4  | £200 |
| Stall at Baildon Gala  |  |  | £ 10 |
| Other  |  |  |  |
| Baking Competition  | Baildon Belles  | Prizes  | £ 32 |
| Public Liability Insurance  |  |  | £ 35 estimate |
| Sports events | TBA | Trophies & medals  | £ 150  |
| White Roses  | Craft Competition  | Materials & Prizes | £150 |
| We are Yorkshire  | Display 2024 & 2025 | Inclusion themefor City of Culture | £ 600 estimate  |
|  | Current Total Est. | £2300 |
| BD25_Logo_signature | small grants  | approved  | less£1000 |
| outstanding amount | £1300 |
| We aim to raise monies from sponsorship, program sales and tickets | £ 300 estimate  |
| Support requested from Baildon Town Council  | £ 1000 |
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| BCHS members have personally undertaken to fund the cost of creating a BCHS logo (£350) which we thought essential to include in our publicity, and to supply trophies (£100) for a Moorland run. |  |